



For Immediate Release

January 2, 2012

EFW T-shirt Design Contest

The Education Foundation of Wauwatosa, Inc. (EFW) is sponsoring a T-shirt Design Contest to select artwork for the t-shirts used in the foundation's 2012 Walk/Run on Saturday, May 5. Last year more than 2,500 students, parents, teachers, administrators, community members and supporters participated in the Walk/Run. The EFW Walk/Run is the foundation's largest fundraiser.

Rules for the T-shirt Design Contest are:

1. The t-shirt design must be original and submitted by **High School Students** only.
2. All entries must be postmarked, delivered, or e-mailed by 4:00 p.m. on Thursday, February 9, 2012. Mailed and delivered entries go to the Fisher Building at 1212 W. North Ave. All e-mailed entries must be sent to maryphillips@me.com.
3. A maximum of three colors may be used. The foundation reserves the right to change the colors.
4. DESIGNS SUBMITTED ON PAPER must be on a white sheet no larger than 8.5"x 11" completely finished. The artists name, address, phone number, school and teacher's name should be included on a separate piece of paper or written on the outside of an envelope. DO NOT fold or mount the artwork.
5. DESIGNS SUBMITTED ELECTRONICALLY can be submitted in Adobe Illustrator or Photoshop. All fonts should be converted to outlines. Use spot colors only(no CMYK or RGB conversions). Files can be saved as eps, jpeg, pdf or photoshop file. Include the same information as when submitting a paper entry. Contact Mary Phillips at maryphillips@me.com.

For more information on the T-shirt Design Contest or the annual Walk/Run, contact Craig Brittingham at

cbrittingham@wi.rr.com.

The Education Foundation of Wauwatosa supports excellence and innovation in the Wauwatosa Public School system by raising funds and providing grants to the District staff for creative and innovative programs not covered in the core District budget. Since 1992, the EFW has awarded 330 grants totaling over \$400,000.